

BRATEIL AGHASI

Chief Executive Officer, WISEPlace



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Santa Ana, CA



Brateil Aghasi is a visionary leader with a passion for serving women and children. As the CEO of WISEPlace, she is leading the path towards a new \$35 million development project to build 51+ units of affordable housing to end homelessness for women, survivors of domestic violence, seniors and vulnerable populations.

This is the first housing development in WISEPlace's 95-year history. She is entrusted with building and growing a trauma-informed approach to case management, focusing on survivors of domestic violence, by providing quality mental health and therapeutic support, along with financial empowerment services to provide housing, hope and stability for women experiencing homelessness.

In her role, she leads the strategic vision and direction of the organization, increasing program efficiencies and effectiveness, day-to-day operations and implementation of new various fundraising campaigns and initiatives. Thanks to Aghasi's leadership, WISEPlace revenue and people served has more than tripled in just five years as she has completely rebuilt WISEPlace.

Aghasi started her career as COO of WHW, before being recruited by Big Brothers Big Sisters OC/IE as CPO. She also generously volunteers her time and expertise as a volunteer on the Boards of CSUF, UCI and One OC. She was named Santa Ana Chamber Person of the Year 2020, Non-Profit of the Year 2021 and NAWBO Agency Leader of the Year 2011.