

# TARA DAVIS

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**TARA DAVIS**  
Atlanta, Georgia



Tara Davis is a CPA and Senior Manager at PwC (PricewaterhouseCoopers) in the Bookkeeping Connect practice group. Bookkeeping Connect's mission is to give small and medium sized businesses the big business advantage so they can make a positive impact on their business, people, community, and world.

Tara is passionate about helping small businesses, especially nonprofits, streamline operations and increase the accuracy of their financial reporting.

Many of her family members started and continue to operate small businesses and are pillars in their communities, which led her to pursue serving this sector.

Tara's always had an entrepreneurial mindset and enjoys brainstorming business ideas (watch out, Shark Tank!). She was born and raised in Franklin, Tennessee and now lives in Atlanta, Georgia.

She has a bachelor's and master's degree from The University of Tennessee. and is a big Tennessee sports fan (Go Vols, Preds, and Titans!). She loves exploring new places and cultures, which has taken her to all 7 continents.