

GRETTEL JIMENEZ-SINGER

Director, National Women's Shelter Network, Inc.



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Miami, FL



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Grettel Jiménez-Singer is the Director of the National Women's Shelter Network overseeing the Network's day-to-day operation; acting as a liaison between members, partners and allies; and advancing the NWSN's mission through her commitment to uplifting women and children everywhere.

Her creative eye and flair for communications are instrumental to the development of the NWSN media and community outreach campaigns, where Ms. Jiménez-Singer has created and served as executive producer of our short-form videos, social media, and monthly newsletters. Her love of all people is at the heart of her commitment to ending homelessness and makes her a networker and connector extraordinaire.

Since the inception of the NWSN in 2021, she has played a significant role in establishing and creating a Network of over 200 women's homeless shelters and programs from around the country. Ms. Jiménez-Singer has arranged cross-country roadtrips and visited more than 50 shelters, traveling over 15,000 miles coast to coast, to connect with shelter leaders, generate partnerships, and learn more about the conditions of women's shelters nationwide.

Coordinating with sponsors, vendors, attendees, and speakers, Ms. Jiménez-Singer oversaw the planning and seamless execution of the NWSN Inaugural Conference. The Conference brought together over 220 of our nation's shelter leaders, government officials, service providers, and experts in the field of homelessness to share informed best practices and present on key areas of concern. The success of the conference was a monumental step for the future and further establishment of the NWSN on a national level.

The NWSN began as an initiative of the Lotus House Women's Shelter, the largest women's homeless shelter in the nation, where Ms. Jiménez-Singer has an extensive history of volunteering during the shelter's early stages, between 2007-2012. During this time she served as a Lotus House Board Member and treasurer for the Lotus House Thrift Chic Boutique. She was active in the operation of the store and Donation Center, as well as in the planning and organizing of community events, including leading the first ever toy drive – which Lotus House continues to host every year since. Her time at Lotus House truly underscored her passion for social justice and women's issues.

Prior to joining the NWSN team, she worked as the Editor-in-Chief of the first online platform for MTV Latin America, Viacom, as Chief Creative Officer of Tropix Media and Entertainment, as Editor-in-Chief of Cubaness Journal. With 20+ years of media experience and storytelling across television, radio, digital, editorial, and literature platforms, Ms. Jiménez-Singer has been the executive and creative producer of over 100 short-form series and documentaries and directly responsible for the launch, content strategy, content creation, production and team building of several bilingual online publications and websites.

A writer at heart, Ms. Jiménez-Singer has also appeared in numerous publications, such as Paper Magazine, Vogue, and Huffington Post, and anthologies including "Cines de Cuba," "Mi juguete preferido," "Miami Unplugged," where she deconstructs the topics of womanhood, Cubanism, and migration. She dives deeper into these concepts in her short stories book "Mujerongas," and her novel "Tempestades Solares," as well as her two best selling children's books, "La Traviata," and "La bella durmiente en Central Park."

She possesses a Bachelor of Arts in Spanish Literature and Minor in Art and Philosophy from Florida International University, where she graduated Cum Laude.