

# DAVID PRENTICE

*President & Chief Executive Officer, The Midnight Mission*

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**DAVID PRENTICE**  
Los Angeles, CA



David Prentice is a dedicated and compassionate leader with a strong commitment to serving the community. He has been working with The Midnight Mission in Skid Row since 2012, where he began as a Drug and Alcohol Advocate. Over the years, he rose through the ranks and held the position of Development Officer before being named CEO.

David's journey at The Midnight Mission started when he was hired as a Drug and Alcohol Advocate, he was then promoted to Assistant Program Manager of a 300-bed men's residential treatment program. Recognizing the need for improved services, he played a key role in enhancing case management and bringing greater organization to the mission.

In his role as Development Officer, he was entrusted with conducting a feasibility study for the expansion of The Midnight Mission to the San Fernando Valley, an area in desperate need of such services.

Prior to his work at The Midnight Mission, David served in the United States Army and achieved remarkable success as a top salesman in the yacht industry. These experiences have shaped his strong work ethic, resilience, and ability to connect with diverse groups and cultures.

David Prentice has a proven track record of leadership, program and policy development, strategic analysis, and fundraising. Serving non-profit organizations since 2012, David excels at building strong relationships and collaborating with community agencies, professional groups, and funding bodies. His ability to identify new and innovative fundraising initiatives has maximized program reach and effectiveness. David is also skilled in promoting organizational image and visibility through community outreach and engaging fundraising events. Furthermore,

he has a talent for developing high-performing teams and fostering a culture of personal growth and productivity.

David's educational background includes a degree in Biblical Studies and a certification in counseling. He has also been recognized for his outstanding contributions to the community. David is excited to leverage his experience and skills to make a positive impact on the lives of those in the San Fernando Valley. He is particularly eager to forge stronger relationships with the community and be a responsible and accessible leader. David currently resides in Studio City with his wife, Felicita, and their dogs Charlee and Rikki.